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Blue Mountains International Hotel Management School Ranked No. 1 Again for an International Career in Hospitality in the Asia Pacific and Australasia Region

Sydney, November 26, 2013 – [Blue Mountains International Hotel Management School \(BMIHMS\)](#) reaffirms its ranking as the No. 1 school in the Asia Pacific and Australasia region for preparing students for an international career in hospitality management. The rankings are the result of a survey of senior managers from top international hospitality companies around the world, conducted by industry market research firm Taylor Nelson Sofres (TNS), the world's largest provider of custom research and analysis.

"We are very pleased with the results of this survey, which speaks loudly about the quality of our academic programs and the strength of our graduates. We are providing the industry with passionate professionals who possess managerial and service-oriented skills second to none," said Guy Bentley, CEO of *BMIHMS*. "As the industry continues to grow and Asia Pacific becomes not only a center for business and travel growth, but also a source of tourists to the rest of the world, *BMIHMS* creates opportunities for students to become industry leaders and shape the way hospitality is evolving in the region and abroad."

The curriculum at *BMIHMS* combines academic business management studies with practical learning within simulated hotel environments. *BMIHMS* provides two fast-track Bachelor of Business undergraduate degree courses where students can specialize in International Hotel and Resort Management or International Event Management with two six-month industry placements. Students are initially based in Leura in the picturesque Blue Mountains at the residential Practical Learning Centre. They then progress to study in Sydney at the modern Executive Business Centre in the heart of the city. Programs at the postgraduate level include an International Hotel Management Master Degree with a six-month industry placement, the only course of its kind in Sydney. *BMIHMS* also has a postgraduate program in Global Business Management, offering a deeper understanding of global operations and business management for those looking to progress further their career in management.

This survey was conducted in May and June 2013 to establish the relative ranking of the various hospitality management schools in Asia Pacific and Australasia from which international hospitality companies are likely to recruit staff. An online survey was delivered to more than 50,000 hospitality managers working in more than 80 countries.

For additional information about the study and to learn more about the academic programs at *Blue Mountains International Hotel Management School*, please visit www.bluemountains.edu.au.



About Blue Mountains International Hotel Management School

Blue Mountains International Hotel Management School (BMIHMS) is Australia's leading hotel school for hospitality education. *BMIHMS* offers internationally recognized undergraduate hospitality business degrees in [International Hotel and Resort Management and International Event Management](#), as well as a [Masters Degree or Postgraduate Certificate in International Hotel Management](#) and in Global Business Management to an international and diverse community of more than 600 students representing 50 nationalities on its Leura and Sydney campuses. The curriculum combines a strong academic program in management with internship opportunities and practical training in the best hotel groups in the country and around the world, providing students with the skills and expertise to be leaders in their professions. *BMIHMS* has been ranked the No. 1 school in the Asia Pacific and Australasia region for preparing students for an international career in hospitality management in a survey of senior management at leading hotels around the world (Taylor Nelson Sofres, 2011 and 2013 surveys). *BMIHMS* is accredited by the [Tertiary Education Quality and Standards Agency \(TEQSA\)](#), Australia's independent national regulator of the higher education sector. For more information, visit www.bluemountains.edu.au.